

The Sleep Hero Network Privacy Policy

The Sleep Hero Network means websites, apps and related online services, referred to herein as the "Service".

This Privacy Policy describes how your information is collected, used and shared when you use the Service.

The Service is intended for use by organizations and in accordance with their instructions and is provided to you by your employer or other organization that has authorized your access to, and use of, the Service (your "Organization").

Your Organization is responsible for and administers your Sleep Hero Network account ("Your Account"). Your Organization is also responsible for the collection and use of any data that you submit or provide through the Service and such use is governed by the terms your Organization has in place with the Sleep Hero Network.

In addition to this Privacy Policy, your Organization may have additional policies or codes of conduct which will apply in relation to your use of the Service.

If you have any questions about your use of the Service, please contact your Organization.

I. What kinds of information is collected?

Your Organization will collect the following kinds of information when you, your colleagues or other users access the Service:

- your contact information, such as full name and email address;
- your username and password;
- your work title and other information related to your work or Organization;
- the content, communications and other information you provide when you use the Service, including when you sign up for an account, create or share content, and message or communicate with others. This can include information in or about the content you provide (such as metadata), such as the location of a photo or the date a file was created;
- content, communications and information that other people provide when they use the Service. This can include information about you, such as when they send a message to you, or upload, sync or import your contact information;
- all communications with other users of the Service;
- user communications, feedback, suggestions and ideas sent to your Organization;

- billing information; and
- information that you provide when you or your Organization contact or engage platform support regarding the Service.

II. How does your organization use this information?

Your Organization will share the information that it collects with Facebook, as provider of the platform, in order to allow Facebook to provide and support the Service for your Organization and other users and in accordance with any other instructions from your Organization. Examples of such use include:

- communicating with users and administrators regarding their use of the Service;
- enhancing the security and safety of the Service for your Organization and other users, such as by investigating suspicious activity or violations of applicable terms or policies;
- personalizing your and your Organization's experiences as part of our provision of the Service;
- developing new tools, products or services within the Service for your Organization;
- associating activity on the Service across different devices operated by the same individual to improve the overall operation of the Service;
- to identify and fix bugs that may be present; and
- conducting data and system analytics, including research to improve the Service.

III. Disclosure of information

Your Organization discloses the information collected in the following ways:

- to third-party service providers that assist in providing the Service or part of the Service;
- to third-party apps, websites or other services that you can connect to through the Service;
- in connection with a substantial corporate transaction, such as the transfer of the Service, a merger, consolidation, asset sale or in the unlikely event of bankruptcy or insolvency;
- to protect the safety of any person; to address fraud, security or technical issues; and
- in connection with a subpoena, warrant, discovery order or other request or order from a law enforcement agency.

IV. Accessing and modifying your information

You and your Organization may access, correct or delete information that you have uploaded to the Service using the tools within the Service (for example, editing your profile information).

V. Third-party links and content

The Service may contain links to content maintained by third parties that your Organization does not control. You should review the privacy policies of each website that you visit.

VI. Account Closure

If you would like to stop using the Service, you should contact your Organization. Similarly, if you stop working for or with the Organization, the Organization may suspend Your Account and/or delete any information associated with Your Account.

It typically takes about 90 days to delete an account after account closure, but some information may remain in backup copies for a reasonable period of time. Please note that content you create and share on the Service is owned by your Organization and may remain on the Service and be accessible even if your Organization deactivates or terminates Your Account.